

Welcome To
CANTERBURY

1703

Many Small Businesses are enjoying success in Canterbury today. These businesses include:

- Agriculture
- Antiquities
- Machining
- Insurance
- Engineering
- Accounting
- Equipment Sales
- Niche Retail
- Manufacturing
- Stone & Gravel
- Farming
- Interior Design
- Medicine
- Banking
- Food & Beverage
- Construction
- Upholstery
- Storage
- Trucking
- Crafts
- Animal Training & Kennels
- Art Studios
- Real Estate
- Florists
- Animal Clinics
- Custom Clothing
- Graphic Design
- Private Education
- Liquor Sales
- Consignment Shops
- Oils & Lubricants
- Mortgagers
- Gyms
- Attorneys
- Massage/Physical Therapy
- Pharmacies
- Hairdressers



Canterbury Town Hall
1 Municipal Drive
Canterbury, CT 06331



Can we be of service?

First Selectman – (860) 546-9669
Town Clerk/Tax Collector – (860) 546-9377
Land Use Office – (860) 546-6857
Tax Assessor – (860) 546-6035
Public Works – (860) 546-6604

www.canterbury-ct.org

Starting a
Business in
CANTERBURY
is **easy** as

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- Zoning Requirements
- Trade Name Certificate
- Taxes
- Legalities
- Community Support

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2009 Guide to doing business in
Canterbury developed by Canterbury
Economic Development Commission

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Nearly ten percent of the households in Canterbury operate home based businesses. In addition, approximately one hundred conventional businesses also operate in town. Canterbury's Economic Development Commission is here to help you start a business, expand an existing business, and succeed in town.

Why do business in Canterbury?

- Highly educated/skilled work force
- Reasonably priced real estate
- Fantastic telecommunications infrastructure (20MB+ connections)
- Loyal customer base
- A demand for additional businesses and services (retail, agriculture, professional) to serve the public
- Convenient shipping/transit options
- Rural setting with close proximity to Hartford and surrounding states (New York, Rhode Island, Massachusetts)



Easy Steps to SUCCESS\$



1. Start with the State. Connecticut's Smart Start - www.ct-elc.com or (800) 392-2122.

Connecticut is unique in that the State has advisors who will look into all aspects of licensing requirements proactively so that your operations will be legal. Depending on the type of business (i.e. retail, construction trades, professional), you will be sent a package with all of the requirements to operate legally (license requirements, tax information, etc.).

2. Come to Town Hall.

- Visit Land Use Director Steve Sadlowski and Land Use Secretary Melissa Gil (860) 546-6857. Describe your intentions and type of business. As of 2009, the Land Use Director can approve many home based business applications on the spot. Depending on the type and location of the business, there might be other requirements to explore.
- Visit the Town Clerk Natalie Cordes (860) 546-9377. Describe your intentions and ask for a Certificate of Adoption of Trade Name (also known as a Trade Name Certificate). This helps to identify the name of your business and record it into town records (a nominal \$5 recording fee applies). This certificate is also required to open a bank account with your company name. This will also initiate tax assessment for minimal business property taxes. If you have questions about taxes, visit or call the Tax Assessor, Jennifer York (860) 546-6035.

3. Gather Community Support

- Call the Chairman of Economic Development Avery Tillinghast (860) 546-9199. He can help drum up community support, assist with networking, and advise of business opportunities. Depending on the type of business, Avery can also schedule/host ribbon cutting ceremonies and advise you of other local resources that your business might need (i.e. retail space/real estate, financing, vendor contacts, etc.)

Realizing Your Dream

Canterbury is a friendly and prosperous New England community that is becoming an attractive destination for visitors and owners of unique small businesses. Let us show you the many benefits of living and working in our wonderful Town.

-Canterbury First Selectman, Brian Sear



Unique Shopping Experience for Quality Goods and Services in the Quiet Corner.